



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

CONTRACT

And:

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

Contract / Revision 913711 /		Alt Order # 00913711
Product Issue		
Contract Dates 10/18/16 - 10/24/16		Estimate # 5100
Advertiser SEIU		Original Date / Revision 09/30/16 / 09/30/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WVEA-TV	Account Executive Jill Mulhall	Sales Office Univision-New Y
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 831	Product 1/2 841
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WVEA	10/23/16	10/23/16	Daytime Su 10a-11a	10a-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----S				1	\$70.00				
N 2	WVEA	10/18/16	10/24/16	M-F 9a-11a Despierta Am	9:00 AM-11:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$200.00				
N 3	WVEA	10/18/16	10/24/16	Daytime M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$200.00				
N 4	WVEA	10/18/16	10/24/16	Daytime M-F 12p-1230p	12p-1230p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$400.00				
N 5	WVEA	10/18/16	10/24/16	Daytime M-F 1230p-2p	12:30 PM-2:00 PM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$140.00				
N 6	WVEA	10/18/16	10/24/16	Daytime M-F 2p-3p	2p-3p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$140.00				
N 7	WVEA	10/18/16	10/24/16	Early Fringe M-F 3p-4p	3p-4p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$140.00				
N 8	WVEA	10/18/16	10/24/16	Early Fringe M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$300.00				
N 9	WVEA	10/18/16	10/24/16	Early Fringe M-F 5p-6p	5p-6p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$650.00				
N 10	WVEA	10/18/16	10/24/16	Early News M-F 6p-630p	6p-630p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$950.00				
N 11	WVEA	10/18/16	10/24/16	Early News M-F 630p-7p	630p-7p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$1,050.00				
N 12	WVEA	10/22/16	10/22/16	Early Fringe Sa 630p-7p	630p-7p		:30				NM	1	\$540.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

Contract / Revision	Alt Order #
913711 /	00913711

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	issue	5100

Advertiser	Original Date / Revision
SEIU	09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$540.00				
N 13	WVEA	10/18/16	10/24/16	M-F Prime 7p-8p	7p-8p		:30				NM	2	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$880.00				
N 14	WVEA	10/22/16	10/22/16	Sa Prime 7p-8p	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$500.00				
N 15	WVEA	10/18/16	10/24/16	M-F Prime 8p-9p	8p-9p		:30				NM	2	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$880.00				
N 16	WVEA	10/18/16	10/24/16	M-F Prime 9p-10p	9p-10p		:30				NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,225.00				
N 17	WVEA	10/18/16	10/24/16	M-F Prime 10p-11p	10p-11p		:30				NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,225.00				
N 18	WVEA	10/23/16	10/23/16	Futbol Liga MX OR TP	1:00 PM-3:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$40.00				
N 19	WVEA	10/23/16	10/23/16	Su Prime 7p-8p	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$700.00				
N 20	WVEA	10/23/16	10/23/16	Su Prime 10p-11p	10p-11p		:30				NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$680.00				
N 21	WVEA	10/22/16	10/22/16	Late Fringe Sa 11p-1130p	11p-1130p		:30				NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$980.00				
N 22	WVEA	10/23/16	10/23/16	Daytime Su 11a-12p	11a-12p		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$105.00				
Totals								0.00				36	\$20,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	36	\$20,375.00	(\$3,056.25)	\$17,318.75
Totals	36	\$20,375.00	(\$3,056.25)	\$17,318.75

Signature: _____

Date: _____

9/30/16

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

ORDER WORKSHEET

Rep Order# 913711 Ver# 1 Status New
EC'd Yes

Traffic Order#
913711

Printed: 09/30/16 4:03 PM
Last Received: 09/30/16 4:00 PM
Showing Buylines: All Lines

1 of 3

Station WVEA-TV TAMPA
Advertiser (8116) SEIU
Product Issue
Estimate# 5100
Buyer Meredith Kaufman

Agency (1080) TARGETED PLATFORM MEDIA LLC
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001
Agency C/P1/P2/E 831/841/5100
Flight Dates 10/18/16-10/24/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK NATIONAL - confirmed
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

--- CONTRACT COMMENT ---

SEPARATION: REQUEST 30 MINS
NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVERTISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRO FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---
PLS CONFIRM NEW ORDER THANKS

De la Cruz

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	10A-11A	SUN AM PUNTO (CURRENT AFFAIRS)	30	-	-	\$70.00	10/23-10/23	1	1	\$70.00
2	Tu-F, M	9A-11A	DESPERTAR AMERICA DAYTIME (NEWS/TVA)	30	-	-	\$200.00	10/18-10/24	2	2	\$400.00
3	Tu-F, M	11A-12P	M-F COMO DICE EL DICH0 (DRAMA SERI)	30	-	-	\$200.00	10/18-10/24	2	2	\$400.00
4	Tu-F, M	12P-1230P	M-F AMORES VERDADEROS (NOVELA)	30	-	-	\$400.00	10/18-10/24	2	2	\$800.00
5	Tu-F, M	1230P-2P	M-F HOY (VARIETY)	30	-	-	\$140.00	10/18-10/24	2	2	\$280.00
6	Tu-F, M	2P-3P	M-F ROSA DE GUADALUPE (DRAMA)	30	-	-	\$140.00	10/18-10/24	2	2	\$280.00
7	Tu-F, M	3P-4P	M-F LA ROSA DE GUADALUPE (DRAMA)	30	-	-	\$140.00	10/18-10/24	2	2	\$280.00
8	Tu-F, M	4P-5P	M-F EL GORDO Y LA FLACA (ENTERTAIN)	30	-	-	\$300.00	10/18-10/24	2	2	\$600.00
9	Tu-F, M	5P-6P	M-F PRIMER IMPACTO (NEWSMAGAZINE)	30	-	-	\$650.00	10/18-10/24	2	2	\$1,300.00
10	Tu-F, M	6P-630P	M-F NOTICIAS TAMPA BAY (LOCAL NEWS)	30	-	-	\$950.00	10/18-10/24	2	2	\$1,900.00

ORDER WORKSHEET

Rep Order# 913711 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/30/16 4:03 PM
Last Received: 09/30/16 4:00 PM
Showing Buylines:

2 of 3
All Lines

Station WVEA-TV TAMPA
Advertiser (8116) SEIU
Product Issue
Estimate# 5100
Buyer Meredith Kaufman

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650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001
Agency C/P1/P2/E 831/841/5100
Flight Dates 10/18/16-10/24/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Tu-F, M	630P-7P	M-F NOTICIERO UNIVISION (NETWORK N	30	-	-	\$1,050.00	10/18-10/24	2	2	\$2,100.00
12	Sa	630P-7P	SAT NOTICIERO UNIVISION (NETWORK N	30	-	-	\$540.00	10/22-10/22	1	1	\$540.00
13	Tu-F, M	7P-8P	M-F UN CAMINO HACIA-DESTINO (NOVEL	30	-	-	\$880.00	10/18-10/24	2	2	\$1,760.00
14	Sa	7P-8P	SAT LA ROSA DE GUADALUPE (DRAMA)	30	-	-	\$500.00	10/22-10/22	1	1	\$500.00
15	Tu-F, M	8P-9P	SUENO DE AMOR	30	-	-	\$880.00	10/18-10/24	2	2	\$1,760.00
16	Tu-F, M	9P-10P	M-F PASION Y PODER (NOVELA)	30	-	-	\$1,225.00	10/18-10/24	2	2	\$2,450.00
17	Tu-F, M	10P-11P	M-F HOTEL DR. LOS SECRETOS (SERIES)	30	-	-	\$1,225.00	10/18-10/24	2	2	\$2,450.00
18	Su	1P-3P	LIGA MEXICANA/VARIOUS (SPORTS)	30	-	-	\$40.00	10/23-10/23	1	1	\$40.00
Buy Comment: **IF NO GAME RUN IN TP**											
19	Su	7P-8P	SUN AQUI Y AHORA (NEWS MAGAZINE)	30	-	-	\$700.00	10/23-10/23	1	1	\$700.00
20	Su	10P-11P	SUN SAL Y PIMENTA (ENTERTAINMENT M	30	-	-	\$680.00	10/23-10/23	1	1	\$680.00
21	Sa	11P-1130P	SAT DURMIENDO CON MI JEFE (COMEDY)	30	-	-	\$980.00	10/22-10/22	1	1	\$980.00
22	Su	11A-12P	AL PUNTO FL	30	-	-	\$105.00	10/23-10/23	1	1	\$105.00

—REPORT TOTALS—

Report Totals: 36 / \$20,375.00

—SALES MONTHLY TOTALS—

ORDER WORKSHEET

Rep Order# 913711 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 09/30/16 4:03 PM
Last Received: 09/30/16 4:00 PM
Showing Buylines:

3 of 3

Station WVEA-TV TAMPA
Advertiser (8116) SEIU
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Estimate# 5100
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650 MASSACHUSETTS AVE NW
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Flight Dates 10/18/16-10/24/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Oct2016: 36/ \$20,375.00

Order Totals: 36 / \$20,375.00

Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$21,447.37

WCLF .00%	WFLA .00%	WFTS .00%	WFTT 5.00%	WMOR .00%
WRMD .00%	WTOG .00%	WWSB .00%	WTTA .00%	WTVI .00%
WVEA 95.00%	WXFX .00%			

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

New Order

Agency:	Targeted Platform Media	Station:	WVEA	Flight Start:	10/18/2016
Office:	Washington	Order Type:	Normal	Flight End:	10/24/2016
Client:	831 - SEIU Cope	Cancel Date:		Hiatus:	
Product:	841 - Issue				
Piggyback Product:					
Estimate:	5100 - SEIU Cope 10.18-10.24	Received in ePort:	9/29/2016 10:07:10 PM	Airtime Dollars:	\$20,375.00
				Interactive Dollars:	\$0.00
Primary Demo:		Local/National:	National	Non-Airtime Dollars:	\$0.00
Demo 2:		Rep Office:	Univision and UniMas National Sales (WVEA)	Total Dollars:	\$20,375.00
Demo 3:		AE:	Jill Mulhall	Total Spots:	36
GRP:	0.00	Phone:			
CPP:	\$0.00	OrderID:	5441948		
GIMP:	0	Status:	Forwarded		
CPM:	\$0.00			MarketShare:	
Comments:	Separation: 30				

Weekly Airtime Lines

Line	Daypart (Program)	DPT	Code	Rate	G/T	Len	10/18	Total Spots	Rtg	CPP	Imp	CPM
1	Su 10A-11A SUN AL PUNTO (CURRENT AFFAIRS)	EM		\$100.00	C	30	1	1				
2	TUWThFM 9A-11A DESPICHERA AMERICA DAYTIME (NEWS/TALK/VARIE TY)	DT		\$300.00	C	30	2	2				
3	TUWThFM 11A-12P M-F COMO DICE EL DICH0 (DRAMA SERIES)	DT		\$300.00	C	30	2	2				
4	TUWThFM 12P-1P M-F AMORES VERDADEROS (NOVELA)	DT		\$210.00	C	30	2	2				
5	TUWThFM 1P-2P M-F HOY (VARIETY)	DT		\$210.00	C	30	2	2				
6	TUWThFM 2P-3P M-F ROSA DE GUADALUPE (DRAMA)	DT		\$210.00	C	30	2	2				
7	TUWThFM 3P-4P M-F LA ROSA DE GUADALUPE (DRAMA)	DT		\$210.00	C	30	2	2				

New Order (Page 26)

Agency: Targeted Platform Media
Client: 831 - SEIU Cope
Flight Start: 10/18/2016

Station: WVEA
Product: 841 - Issue
Flight End: 10/24/2016

Order ID: 5441948
Estimate: 5100 - SEIU Cope 10.18-10.24
Received in ePort: 9/29/2016 10:07:10 PM

Line	Daypart	DPT	Code	Rate	CT	Len	10/18	Total	Spots	Rtg	CPP	Imp	CPM
8	TuWThFM 4P-5P M-F EL GORDO Y LA FLACA (ENTERTAINMENT MAGAZINE)	EF	EF	\$425.00	C	30	2	2	2				
9	TuWThFM 5P-6P M-F PRIMER IMPACTO (NEWSMAGAZINE)	EF	EF	\$450.00	C	30	2	2	2				
10	TuWThFM 6P-6:30P M-F NOTICIAS TAMPA BAY (LOCAL NEWS)	EF	EF	\$650.00	C	30	2	2	2				
11	TuWThFM 6:30P-7P M-F NOTICIERO UNIVISION (NETWORK NEWS)	EF	EF	\$675.00	C	30	2	2	2				
12	Sa 6:30P-7P SAT NOTICIERO UNIVISION (NETWORK NEWS)	EF	EF	\$700.00	C	30	1	1	1				
13	TuWThFM 7P-8P M-F UN CAMINO HACIA-DESTINO (NOVELA)	PA	PA	\$750.00	C	30	2	2	2				
14	Sa 7P-8P SAT LA ROSA DE GUADALUPE (DRAMA)	PA	PA	\$600.00	C	30	1	1	1				
15	TuWThFM 8P-9P SUEÑO DE AMOR	PT	PT	\$1,500.00	C	30	2	2	2				
16	TuWThFM 9P-10P M-F PASION Y PODER (NOVELA)	PT	PT	\$1,500.00	C	30	2	2	2				
17	TuWThFM 10P-11P M-F HOTEL DE LOS SECRETOS (SERIES)	PT	PT	\$1,000.00	C	30	2	2	2				
18	Su 1P-3P LIGA MEXICANAMARIOU (SPORTS)	PT	PT	\$200.00	C	30	1	1	1				
19	Su 7P-8P SUN AQUÍ Y AHORA (NEWS MAGAZINE)	PT	PT	\$850.00	C	30	1	1	1				
20	Su 10P-11P SUN SAL Y PIMENTA (ENTERTAINMENT MAGAZINE)	PT	PT	\$750.00	C	30	1	1	1				

Agency:

Targeted Platform Media

Station:

WVEA

Order ID:

5441948

Client:

831 - SEIU Cope

Product

841 - issue

Estimate:

5100 - SEIU Cope 10.18-10.24

Flight Start:

10/18/2016

Flight End:

10/24/2016

Received in ePort:

9/29/2016 10:07:10 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Total Spots	Rtg	CPP	Imp	CPM
21	Sa 11P-11:30P SAT DURMIENDO CON MI JEFE (COMEDY)	LF	\$350.00	C	30	1				
22	Su 11A-12P SUN NETAS DIVINAS (VARIETY)	S	\$45.00	C	30	1				
FL.						Total Spots: 36				
Cash\$ - Spots: \$20,375.00 - 36 Trades\$:\$0.00 - 0 Total Cost: \$20,375.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00										

Cash\$ - Spots: \$20,375.00 - 36	Trade\$ - Spots: \$0.00 - 0	Total Cost: \$20,375.00	Total GRP - CPP: 0.0 - \$0.00	Total GIMP(000) - CPM: 0 - \$0.0000
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Wvea, Tampa FL	Date: 9/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

SEIU Cope

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 4em; margin: 0;">AS ORDERED</div> <div style="margin-top: 20px; font-size: 1.5em;">#913711</div>					

This broadcast time will be used by: SEIU Cope

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope
General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope

1800 Massachusetts Ave. NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson
Contact: Norm Greene

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

September 29th, 2016 *[Signature]* (202) 965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] Lisa Curren ABM
Signature Printed Name Title